



Mahendar Prajapati

Date of Birth: 2th July 1995

Email id: mahendarprajapati1995@gmail.com

Phone No: **8796733968**

Address: Aadinath Residency, C-wing, , Bhiwandi, Pin-421302

Specialization: Digital Marketing

Academics

Course	Institute & Board	Year of Passing	Aggregate Percentage
PGDM	AICTE Approved ASBS MBA	2017	N.A.
B.Com	B.N.N college, Mumbai University	2015	73%
H.S.C	B.N.N college, Mumbai University	2012	52%
S.S.C	Shree Shathnarayan High School, Mumbai Board	2010	70%

Profile

I have a passion for optimising websites to achieve business goals and a talent for improving organic SE ranking with my creative approach and thorough research and analysis.

Key Projects & Internships

- **Company: Impulse Digital Pvt Ltd.**
- **Title: SEO & SEM Executive**
 - Managing multiple client website for SEO & SEM active (Wordpress & PHP website).
 - Completed On page & Off page SEO (Google analytics, Search console & link building).
 - Google search & display ads creation & management.

- **Company: Swicons Consulting Pvt Ltd.** Duration: Oct 17 To Nov 18
- **Title: SEO Executive**
 - Handling multiple client website & Audit site to identify gap in SEO best practices.
 - Schema.org, guest posting, article submission, Business listing & dofollow links building.
 - Creating campaign on Google Ads.

- **Company: Afybiz Consulting Inc.** Duration: Aug 17 To Oct 17
- **Title: SEO Trainee**
 - On page & Off page activity.
 - Setup Google Analytics & Creating XML Sitemap, Robots txt.

- **Company: Spectrum Digital Pvt Ltd.** Duration: Jun 16 To Aug 16 (3 Months)
- **Title: SEO Intern**
 - On page to improve website content & Off page to create backline for website.
 - Knowledge of Google Webmasters & Google Analytics.
 - Competitor backlinks analysis & Tracking SERP.

Authority & Responsibility

- Active member in Sponsorship team for Sportsdemia 2016 Organised by IEIBS Akademia.

Achievements, Awards & Certifications

- Secured 3rd prize in role play at B.N.N College in the year 2015.
- Participated in shape up game in Intra college event of Bharti Vidyapith in the year 2016.
- Participated in ICICI stock mind 4

Extra-curricular Activities & Interests

- Computer course: Basic, MS- Power Point & Excel.
- Hobbies: visiting at new place, learning new thing, playing cricket & volleyball